

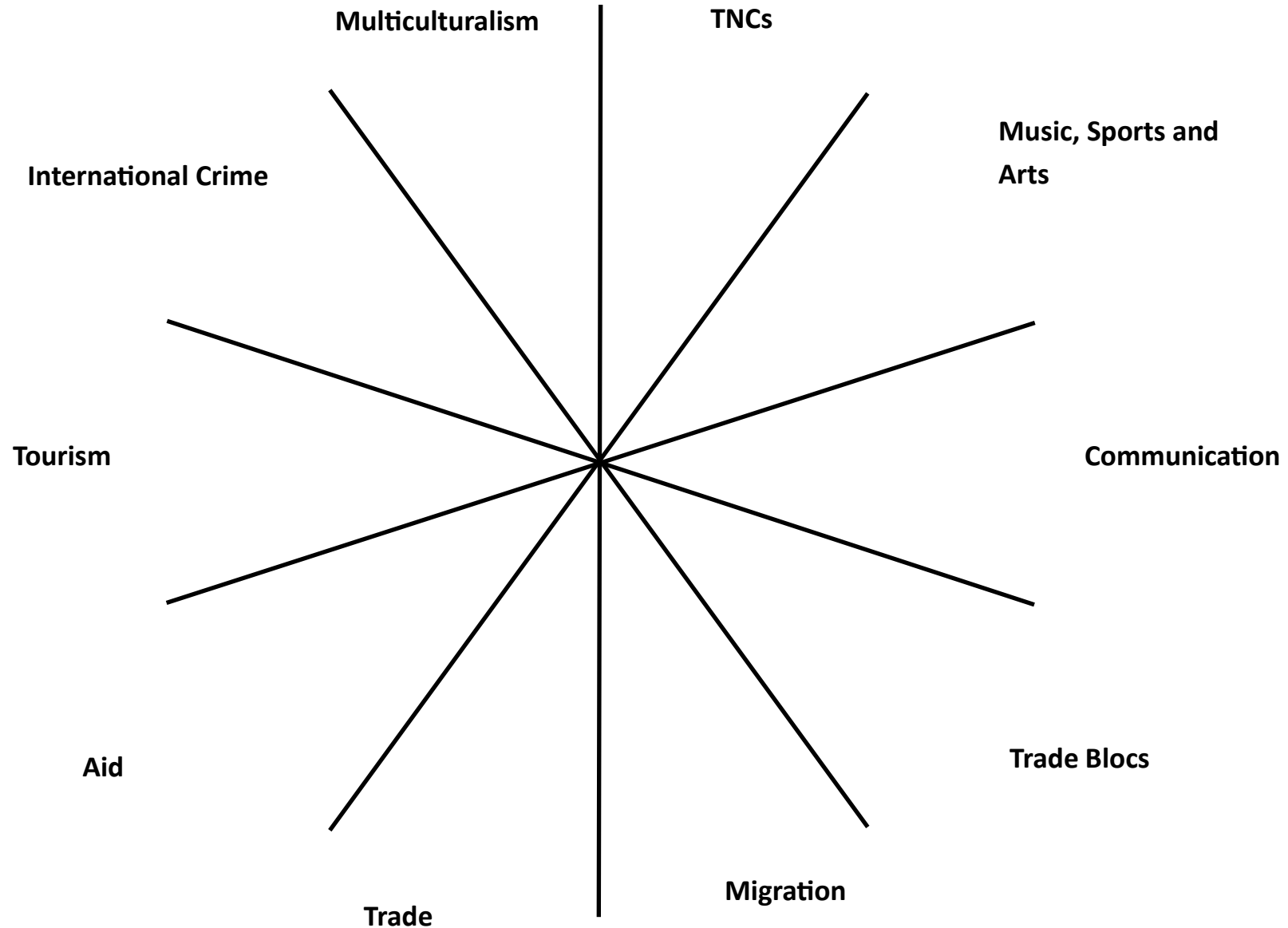
# Sharqiya in a globalised world

## Evidence of Globalisation in Oman

**Royal  
Geographical  
Society**

with IBG

Advancing geography  
and geographical learning



# Sharqiya in a globalised world

## Outcomes of tourism growth cards

Increased levels of litter in the dune areas	Increased use of scarce resources such as water
Increased noise in a pristine landscape	Habitat destruction to make way for permanent accommodation
Overcrowding in some areas at peak tourist season	New services such as roads, sewerage systems and airport improvements
Seasonal employment for local people	Dune erosion and destabilisation
Extra income into the region	Encourages investment from large TNCs
Cultural mixing	Increased demand for locally produced goods
Reliance on tourist season	Increased prices for local people



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## Impact of tourism writing frame

### The Impact of the Rise in Tourism in the Sharqiya Sands

(1. Introduce the forms of tourism found in the Sharqiya Sands)

*Tourism is becoming an increasingly important industry in Oman. In the Sharqiya Sands there are many different forms of tourism.*

- *For example, ...*
- *These include...*

(2. Discuss the general positive impacts that tourism has on the region)

*Tourism can be seen to have a number of positive impacts on the region.*

- *Economically tourism can...*
- *From an environmental perspective tourism can...*
- *Tourism also can have a positive social impact. For example, ...*

(3. Discuss the general negative impacts that tourism has on the region)

*However, the rise of tourism has also impacted the Sharqiya Sands negatively.*

- *For example, from an economic perspective...*
- *Socially tourism can...*
- *There can also be negative impacts on the environment. These include...*

(4. Discuss that the impacts of tourism are felt differently by different people)

*Not all these impacts are felt equally by all people.*

- *For example, \_\_\_\_\_ may view tourism positively because...*
- *\_\_\_\_\_ may agree with these people because...*
- *However, \_\_\_\_\_ may view it negatively because...*
- *Equally, \_\_\_\_\_ may share this viewpoint because...*

(5. Conclude with an evaluation of the overall impact tourism has)

*Overall, I believe the rise of tourism in the Sharqiya Sands can be seen to have a positive / negative impact because...*