



# Lulworth Cove

**1) The Attractions**

What makes Lulworth attractive to visitors? ..... list the main attractions:


How attractive is Lulworth?

**b) Bi-polar matrix** - towards the end of your time at Lulworth use the bi-polar matrix below to say how attractive Lulworth’s environment is.

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Weather: \_\_\_\_\_

	1	2	3	4	5	
Noisy						Peaceful
Unattractive scenery						Attractive scenery
Lots of litter						No litter
Poor Visitor information (no signs, leaflets etc)						Good Visitor information (many signs, leaflets etc)
Overcrowded						Good balance of people & space.
No natural habitat						Natural habitat
Path erosion						No path erosion
Unattractive buildings						Attractive buildings
Poor visitor facilities (no toilets, bins, shops, cafes)						Good visitor facilities (lots of toilets, bins, shops)

**c) Visitor Questionnaire** - politely ask 3 people the following questions:-

	Person 1	Person 2	Person 3
1. where have you come from?			
2. why have you come to lulworth today?			
3. What do you like most about lulworth?			
4. What do you like least about lulworth?			



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2) The Problems and Conflicts - is the site being enjoyed by the public but also being conserved?

a) List of problems

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b) User conflict matrix.

	Environmentally friendly	Non-environmentally friendly
High energy activity		
Low energy activity		

3) Solutions / Management

**Pedestrian flow** - visitor centre entrance. Use a tally system to count the number of people entering the visitor centre for 10 minutes.

Adults	Children (16 or under)

**Traffic flows** - car park entrance (be careful where you stand!!!). Use a tally system to count the number of vehicles entering the car park for 10 minutes.

cars	minibuses	coaches	other

**Facilities**

**Management of people or environment**

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**Ideas for future management**

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