

I am employed by 'VISIT BRIGHTON' to develop the town's tourist appeal. I am responsible for developing new ways of attracting tourists to the area - with new advertising campaigns, for example – and making sure that they spend more money during their stay! Tourism revenue is vital for the town and it's my job to ensure that the town is as profitable as possible.

I develop digital mapping software for use by Police forces across Yorkshire. I use this software to examine geographical data to help understand why communities suffer from different types of crime and anti-social behaviour. Using this data I am able to warn front line officers what might be happening at ground level.

I am responsible for the smooth running of the transport networks in my local town – buses, trains, roads and rail. A large part of my job involves meeting with local people to assess the effectiveness of the current transport links and redesigning them so that they meet their needs better. I am also involved in planning new transport schemes such as park-and-ride, from identifying suitable sites through to managing the budget.

I am an event manager for Oxfam. I plan and run our high profile fundraising events that raise money for causes like the Kashmir earthquake appeal. I have to be very methodical to make sure the event runs smoothly, and calm under pressure because there's always problems that arise during the event. My geographical knowledge of the world is very important in this job, as it means that I can understand the complex issues that Oxfam deals with.

I am responsible for making sure that the estate is run as well as possible in order to maximise revenue. This involves developing new business ventures, managing the tenants that occupy buildings on our land, redeveloping buildings and land to increase profitability, and dealing with the legal side.

I work for the Environment Agency as a hydrologist. My work consists of visiting rivers in the area and monitoring the water levels and water quality. I create computer generated models of the changes that are taking place and advise water companies on how best to adjust to these changes.

When I finished university I studied for one year for my PGCE qualification, and I now work in a Sixth Form College two days a week. I also tour local schools and advise on fieldwork. I have just returned from a very successful school field trip to New York where we studied urban management and transport.

I am employed by a large company that values commercial, residential and agricultural property. This involves visiting the site, evaluating its characteristics and comparing it to similar sites in order to generate a value for it. I also assist people who wish to sell these properties and often have to provide my professional opinion in disputes over property values.

I am responsible for planning and introducing waste management and recycling schemes in my local area. This includes organising the collection of domestic waste, as well as advising businesses on how best to dispose of their waste, which may be toxic or hazardous. Another important part of my job is raising awareness of recycling facilities in the area and encouraging people to use them.

I work for my local council on a variety of projects in my local town. This involves deciding how the town centre could be improved. I redesign areas such as parks and shopping centres, so that they are more accessible to disabled people and the elderly. I find areas that have become run down or derelict and get new shops and businesses to locate there.