

Locals Questionnaire

Location

Date

Time

Age Group

Younger than 18

31-45 years

19 - 30 years

46 plus

1) How long have you lived in Swanage?

Less than 5 years

5 - 10 years

10 - 20 years

20 years or more

2) How would you rate the impact of tourism on the following

positive

no impact

negative

no opinion

Traffic

Litter

Environment

Shop Choice

Shop Prices

Housing prices

Housing availability

3) Do you work locally? Is your job effected by seasonality of tourism?

4) Is income generated from tourism of benefit to you personally?

5) What one of these best summarises your opinion of attractiveness of this area?

Very pleasant / very attractive = 5

Not very pleasant = 2

Pleasant / quite attractive = 4

Unpleasant / unattractive = 1

Acceptable / reasonable = 3

6) Are there any aspects that spoil the area?

7) What would you like to see improved?

8) Do you have any other comments about the area?