



7. Supporting Groups

There are other groups covering the following areas that will support the work of the Purbeck Community Partnership Task Groups:

SPORT AND RECREATION

Sport and recreation activities have traditionally been promoted for their own sake, however, they are now also being used to increase the quality of life for individuals and communities by successfully tackling locally identified social issues.

Sport and recreation has a very important role in delivering many of the key issues that have been identified in the Purbeck Community Plan. Although sport and recreation has not been considered as a priority theme in its own right it can act as a 'vehicle' or 'tool' to help deliver the priority themes of crime reduction, transport, health, and young people.

Winning the bid to host the Olympics in 2012 has guaranteed that nationally sport and recreation will have a high profile for the foreseeable future. The challenge that hosting the Olympics has set at a local level is in promoting greater participation and developing talent in competitive activities.

Lead organisation: Purbeck District Council. **Contact:** Sport and Recreation Development Officer. **Tel:** 01929 557336.



TOURISM

Purbeck District Council Tourism Service aims to ensure that the community and economic benefits which tourism brings are maximised for the majority of the District's population, consistent with the need to minimise environmental impact. Tourism can help to drive forward priority and key issues within the community plan.

This is achieved in partnership with a number of organisations including: Town & Parish Councils, Purbeck Heritage Committee, Purbeck Tourism Group, the Association of Purbeck Tourism Attractions, Swanage & Purbeck Hoteliers, the Best of Dorset Attractions Consortium, and the Jurassic Coast World Heritage Site team, to name a few.

The aim of the current tourism strategy is to enable people to enjoy Purbeck, through encouraging:

- the development of a sustainable tourism industry appropriate to the special qualities of Purbeck
- the provision of sustainable recreational opportunities that meet the requirements of residents and visitors and make a positive contribution to the local economy, the quality of life and the environmental and conservational importance of the area.

CULTURE AND ARTS

Culture describes the common interests and shared activities which define a community or group of people. It includes arts, buildings, environment, heritage, open spaces, sport, and tourism. As such Culture and Arts can help to deliver the priority themes and key issues in the community plan.

Culture and arts play a key role in everyone's life. Purbeck is committed to supporting culture and arts for the economic, social, and educational and community benefits they bring to the district.

Purbeck District Council enables culture and art provision in the district by supporting or working in partnership with the following organisations; Dorset Council Council, Arts Council England, South West, Bournemouth Symphony Orchestra, Dorset Art Weeks, Mowlem Theatre, The Rex Cinema, Artsreach and Dorset Arts Advisory Group.

Lead organisation: Purbeck District Council. **Contact:** Tourism Officer. **Tel:** 01929 557258.

CULTURAL HERITAGE

Becoming involved with the cultural heritage of our communities, gives all of us the unique opportunity to take part in life-long learning, healthy lifestyles and become more socially active.

Parish planning reveals the issues that are of most concern, but often those factors that are most valued too. A sense of identity makes their parish an enjoyable place to live. These may include the historic environment, countryside, festivals, museums or sports teams that make up a cultural heritage for that community. Communities want to hold on to this cultural heritage and enhance the things they value.

The passion and interest in the physical environment of our locality is a powerful driver for community activity and acts as a catalyst for regeneration and the opportunity for all ages to work together to improve the environment for all. Cultural heritage can engage virtually all citizens in the life of the community and support of the development of life-long learning, healthy lifestyles and community cohesion.

Lead organisation: Purbeck Heritage Committee. **Contact:** Team Leader Purbeck Heritage. **Tel:** 01929 557237.

OLDER PEOPLE

Purbeck has an increasing ageing population whose lives are about more than just health and social care. When asked, older people listed family, community, transport, housing, leisure, money and companionship as being just as important. Within the Community Plan for Purbeck Young People were prioritised, but by addressing the issues of the younger generation we begin to find solutions to those of the older residents of the District. Also by bringing together the different age groups in our communities we can begin to look at the services already being delivered and how they could be better accessed for the benefit of all.

All individuals have a different approach to growing old. Older people today are a highly diverse population which is illustrated in their lifestyles, attitudes and beliefs. Many share common and valuable life experiences with the increasing years bringing gain as well as loss. It is also recognised that older people take on multiple roles, employee, caring for parents, looking after grandchildren and playing an active part within their communities. Perhaps the most important factor for most people is maintaining independence and control.

Enjoying a good quality of life relies on keeping a positive outlook and taking part in physical and mental activities. Those who do not have access to this often experience social isolation, loneliness and exclusion from basic services, both within and outside the home. The Purbeck Community Partnership will ensure that they actively engage and communicate with older people on any further consultation through the Purbeck Forum.

Lead organisation: Purbeck Community Partnership. **Contact:** Community Planning Co-Ordinator. **Tel:** 01929 557303.



8. What will happen next?

The Purbeck Community Partnership promises that over the life-time of the Community Plan for Purbeck, it will work to improve the issues that you have prioritised, and will do this in a number of ways:

We hope that this Community Plan will help improve the quality of life in some way for everyone in Purbeck. Our Parish Plans are helping to build stronger communities, which everyone has the opportunity to contribute to and benefit from. This valuable work will underpin the work of the Purbeck Community Partnership which in turn supports the county wide Dorset Strategic Partnership,

Some of our actions will have an effect in the short term, while some may take a little longer and may not be so obvious. To make it all happen we need everyone to be involved and support the services and activities that already exist.

- We will tell you how we are doing every year by holding a local event and publicising our achievements
- We will also tell you when things are not going to plan and why
- We would like you to come along and tell us if you think we are succeeding or not and let us know about issues that may be of concern to you.

Your feedback will ensure that this Plan is kept a living document that means something to the people of Purbeck.

The Purbeck Community Partners recognise that there is a lot to do, but unfortunately they cannot deliver everything all at once. They hope that you to recognise that by taking this focused approach we can make improvements that are sustainable long-term.

If you would like more information or have a comment to make about the contents of this plan please contact the Community Planning Co-Ordinator for the Purbeck Community Partnership on 01929 557303

OR:

Visit our website at

www.purbeck.gov.uk

and link to the Purbeck Community Partnership pages that can be found under the 'Communities' section and clicking on the Purbeck Community Partnership icon or email:

purbeckcommunitypartnership@purbeck-dc.gov.uk



9. Key strategies, documents and websites referred to in the Purbeck Community Plan

Bournemouth, Dorset and Poole Workspace Strategy www.bdpep.co.uk

Business Link Wessex www.bdpep.co.uk

Choosing Health 2005

Community Safety Survey for Purbeck District Council 2004

Community Strategy for Dorset - Working together for Dorset's Communities

Crime and Drugs Strategy 2005 - 2008

Delivering Health 2005

Dorset Community Action website www.dorsetcommunityaction.org.uk

Dorset County Council website www.dorsetforyou.com/dsp

Dorset County Council - Draft Commissioning Strategy - Older People's Services 2005 - 08

Dorset Crime and Drugs Reduction Strategy 2005 - 2008

Dorset Data Book 2005

Dorset Youth and Community Services, Dorset County Council, What do they think of us? Survey Results 2004.
Survey of Young Peoples' needs 2004,

Environment Agency, Creating a Better Space - Corporate Strategy 2006 - 2011

Federation of Small Businesses <http://www.fsbwessex.com>

Making Purbeck More Special - A strategy for the Purbeck Heritage Area 2002-7

Making life better - Culture South East

Office Deputy Prime Minister website www.odpm.gov.uk

Purbeck District Council Corporate Strategy 2005 - 09

Purbeck District Council Housing Strategy 2005 - 2010 (draft)

Purbeck Town and Parish Plans

Purbeck Transportation Strategy 2005

Purbeck District Council website www.purbeck.gov.uk

Purbeck District Council Local Agenda 21 Strategy

Purbeck District Local Plan Final Edition November 2004

Purbeck District Local Development Scheme May 2005

Purbeck District Statement of Community Involvement July 2005

Purbeck in Profile - Dorset County Council 2005

Partners Service Plans

Purbeck in Profile, 2005, Dorset County Council

Sustainable Communities: People, Places and Prosperity ODPM 2005

Sustainability South West Sustainability Framework

The Green Tourism Business Scheme, Shetland Environmental Agency Ltd

2001 Census

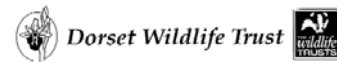
PURBECK
COMMUNITY
PARTNERSHIP



DAPTC



MEMBER OF THE FEDERATION
OF SMALL BUSINESSES



Poole Primary Care Trust



South and East Dorset Primary Care Trust

Wareham
Community Partnership

Purbeck Area
Youth Forum

Upton
Community Partnership

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