


# Suburban



# Down your street?



What people live in this street?

Would you like to live here?

How would you improve this environment?

Why are there speed bumps here?

Do the speed bumps work?

What speed do the cars travel at?

# Suburban Fieldwork

- **Environmental Quality Assessment**

- Scoring the environment allows comparisons to be made
- Requires pupils to consider the landscape features

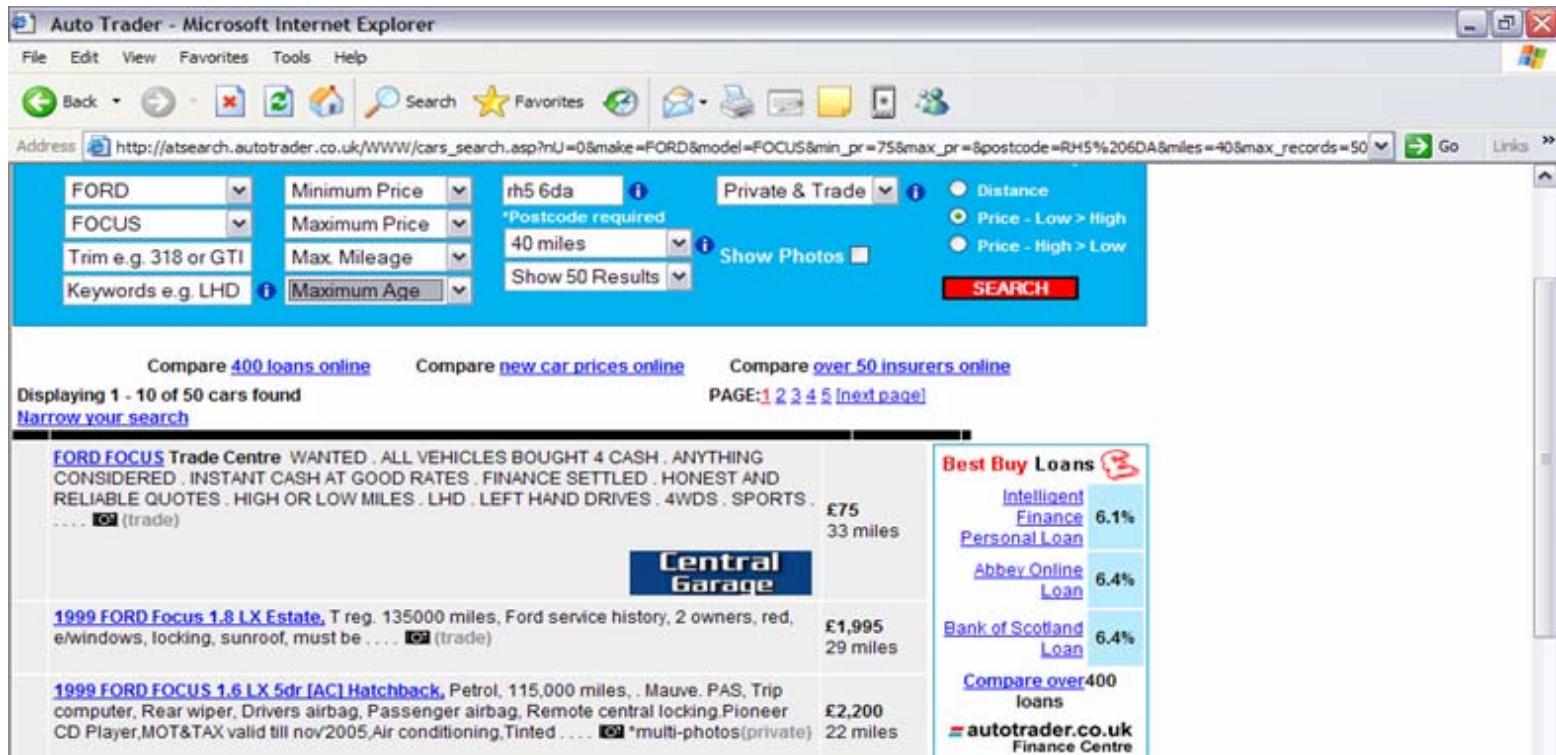
Positive	Links to literacy	2	3	4	5	Negative
No litter		X				Litter every-where
Quiet			X			Very noisy
Uncrowded			X			Very busy

# Suburban Fieldwork

- What people live here?
- Direct data
  - Questionnaires
- Indirect data- inferred information on wealth & status
  - Property value
  - Property upkeep
  - Cars

# Suburban Fieldwork

- What people live here?
- Cars as indicators of affluence?



The screenshot shows a Microsoft Internet Explorer browser window displaying the Auto Trader website. The address bar shows a search URL for Ford Focus cars with various filters. The search results page is titled "Displaying 1 - 10 of 50 cars found" and includes a "Narrow your search" link. The first result is a "FORD FOCUS Trade Centre" with a price of £75 and 33 miles. The second result is a "1999 FORD Focus 1.8 LX Estate" with a price of £1,995 and 29 miles. The third result is a "1999 FORD FOCUS 1.6 LX 5dr [ACI] Hatchback" with a price of £2,200 and 22 miles. A "Central Garage" logo is visible between the first and second results. On the right side, there is a "Best Buy Loans" section with various loan offers and interest rates.

Auto Trader - Microsoft Internet Explorer

Address: [http://atsearch.autotrader.co.uk/WWW/cars\\_search.asp?nU=0&make=FORD&model=FOCUS&min\\_pr=75&max\\_pr=&postcode=RH5%206DA&miles=40&max\\_records=50](http://atsearch.autotrader.co.uk/WWW/cars_search.asp?nU=0&make=FORD&model=FOCUS&min_pr=75&max_pr=&postcode=RH5%206DA&miles=40&max_records=50)

Search filters: FORD, FOCUS, rh5 6da, Private & Trade, Minimum Price, Maximum Price, Max. Mileage, Maximum Age, 40 miles, Show 50 Results, Show Photos, SEARCH

Compare [400 loans online](#) Compare [new car prices online](#) Compare [over 50 insurers online](#)

Displaying 1 - 10 of 50 cars found PAGE: [1](#) [2](#) [3](#) [4](#) [5](#) [next page](#)

[Narrow your search](#)

<b>FORD FOCUS Trade Centre</b> WANTED . ALL VEHICLES BOUGHT 4 CASH . ANYTHING CONSIDERED . INSTANT CASH AT GOOD RATES . FINANCE SETTLED . HONEST AND RELIABLE QUOTES . HIGH OR LOW MILES . LHD . LEFT HAND DRIVES . 4WDS . SPORTS . . . . . (trade)	£75 33 miles
<b>1999 FORD Focus 1.8 LX Estate</b> , T reg. 135000 miles, Ford service history, 2 owners, red, e/windows, locking, sunroof, must be . . . . . (trade)	£1,995 29 miles
<b>1999 FORD FOCUS 1.6 LX 5dr [ACI] Hatchback</b> , Petrol, 115,000 miles, . Mauve. PAS, Trip computer, Rear wiper, Drivers airbag, Passenger airbag, Remote central locking. Pioneer CD Player, MOT&TAX valid till nov/2005, Air conditioning, Tinted . . . . . *multi-photos(private)	£2,200 22 miles

**Central Garage**

**Best Buy Loans**

- [Intelligent Finance](#) 6.1%
- [Personal Loan](#)
- [Abbey Online Loan](#) 6.4%
- [Bank of Scotland Loan](#) 6.4%
- [Compare over 400 loans](#)

**autotrader.co.uk**  
Finance Centre

# Suburban Fieldwork

- **Do the speed bumps work?**
- Calculate the speed of cars along a street with traffic calming
  - Measure out a known distance along a street that includes some speed bumps – 50m, 100m?
  - Time how long it takes a vehicle to travel the distance
  - Speed = Distance ÷ Time
- Compare with a street without traffic calming measures

# Suburban Fieldwork

- **What vehicles use this street?**
- Record the type of vehicle along different roads
  - Public transport
  - Commercial
  - Private cars
- What can this tell you about the area?

# Data collection

- **Methods of data collection**
- Standard tick boxes...
  - Questionnaires
  - Traffic/Pedestrian counts
  - EQA
- But why not try...
  - Digital photographs
  - Video clips
  - Field sketching